

MASTER

SEO 

AI-DRIVEN TRAINING PROGRAM
-BY AVSAR DIGITAL

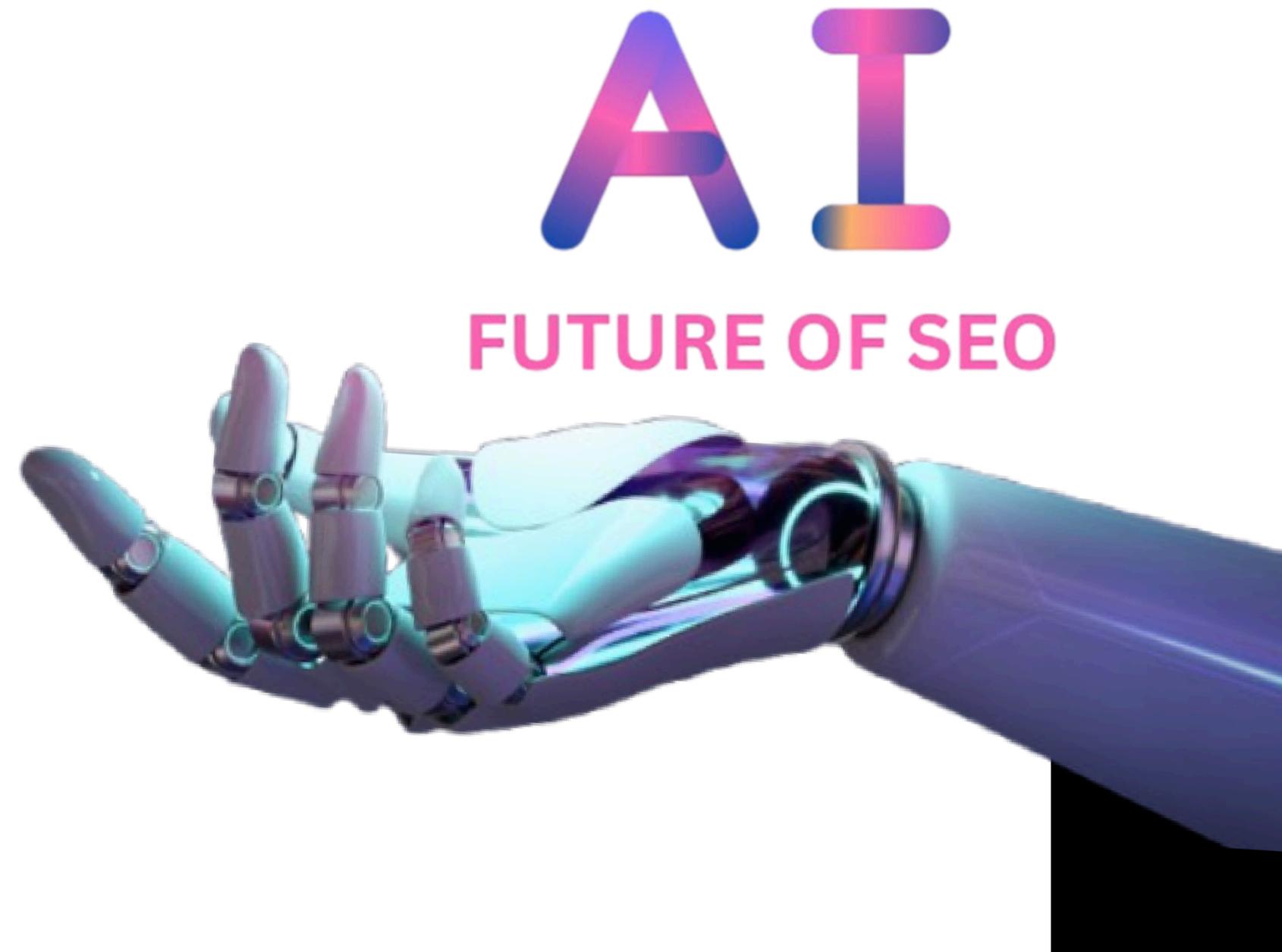
What You Will Learn – Basic Fundamentals

- How search engines actually work
- Google ranking factors (practical view)
- Keyword research from beginner to pro
- On-page, off-page SEO best practices
- Technical SEO essentials
- Link building & authority basics
- SEO tools & performance tracking
- Live website SEO practice



What You Will Learn – AI-Driven SEO

- Role of AI in modern SEO
- AI-based keyword discovery & grouping
- Search intent prediction using AI
- Content optimization with NLP
- AI-powered SEO audits
- Smart competitor analysis
- Data-based SEO decision making
- Automation for faster SEO growth



Understanding SEO in the AI Era

- How Google AI interprets user searches
- Search intent vs traditional keywords
- Content quality & relevance signals
- AI behaviour analysis (clicks, dwell time)
- Semantic SEO & topical authority
- How AI decides page rankings



Types of SEO You Will Learn

- On-Page SEO – Content & page optimization
- Technical SEO – Speed, mobile & structure
- Off-Page SEO – Backlinks & authority
- Local SEO – Google Maps & local ranking
- AI SEO – Automation & smart optimization



How AI Improves SEO Performance

- Intelligent keyword recommendations
- AI-assisted content planning
- Auto optimization suggestions
- Smart internal linking ideas
- AI-based competitor gap detection
- Continuous SEO improvements





Tracking, Analysis & AI Insights

- SEO tracking using AI tools
- Google Search Console & GA4 analysis
- Keyword & traffic performance review
- Identify high-performing pages
- Detect SEO issues early
- Growth forecasting with AI data

TRAFFIC — SEO — ANALYSIS



RANKING



LINK



SEARCH



UPDATE



ENGINE



Optimization+Hands-On Training

- SEO improvements using AI reports
- Fix on-page & technical issues
- Optimize content for rankings
- Live SEO audit & implementation
- Real website optimization projects
- Certification after completion





ENROLL NOW

Master modern SEO built for the AI era.



THANK YOU